

Parish Bulletin Advertising

The Catholic Parish of Epping and Carlingford publishes **900 copies** of a community newsletter weekly (copies may be seen by clicking on the link 'Bulletins' on this website). This newsletter is distributed in church and the majority of people take it home to read in detail. We are seeking interest from local businesses proprietors who would like to advertise their services to this local communities of Epping and Carlingford.

This weekly newsletter is the primary source of information within the two communities and is read by over **1400 Mass attendees** each week.

The benefits of advertising in this newsletter would include the following:

- Increased awareness and promotion of your business to a cohesive, local Christian community (they network together and they pay on time)
- Increased word of mouth advertising from satisfied local people who are part of a community (if you do a good job they'll tell their friends)
- development of a positive community profile from the knowledge that your business supports the parish
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A statement asking our parishioners to 'please support those who support us' appears regularly in the newsletter.

The costs of advertising in the newsletter are detailed in the document named 'Bulletin Advertising - Prices' which you can also download from the website.. You will see that regular (weekly, fortnightly and monthly) advertisements attract a reduced fee. Payments for advertising can be made by cash/cheque/credit card/debit card and direct payments can be automatically taken from a specified account.

If you would like to make arrangements to advertise or if you wish to obtain further details please contact Maree in the Parish Office on 02 9876 2853 (Epping) or via epping@primus.com.au. Should you wish to proceed with advertising the Letter of Agreement which you will need to complete may also be downloaded from the website on the same page on which you found this letter.

Finally, we are also proposing to offer advertising space on this website to help us in funding our pastoral programmes and activities. If you would like to find out more about this please click on the link 'Parish Website Advertising' under the 'Parish Finances' link on our website.

Kind Regards,

Bulletin Advertising Team